

NATIONAL INSTITUTE OF FASHION TECHNOLOGY

(A statutory body governed by the NIFT Act 2006 and set up by the Ministry of
Textiles, Govt. of India)

HAUZ KHAS, HEAD OFFICE, NEW DELHI

Tender No.NIFT-HO/Projects/735/2020

E-TENDER DOCUMENT FOR DESIGN & DEVELOPMENT OF VISIONXT WEB PORTAL

Time Schedule for Tender Process:

Date & Time of Publication of Tender notification on official website / CPP Portal	1st June,2021 at 1700 HRS
Download of Tender Document Commence from	1st June, 2021at 1730 HRS
Last Date & Time for Submission of e-Tender Document	21st June, 2021at 1500 HRS
Date and Time of the Opening of Technical Bids	22nd June, 2021 at 1500 HRS
Presentation to be held	Technically Qualified bidders will be informed about the date separately.
Date and Time of the Opening of Financial Bids	Will be notified to the technically qualified Tenderers.

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Sub: Notice Inviting E-Tender for Design & Development of VisioNxtWebPortal

1. Introduction:

National Institute of Fashion Technology (NIFT) was set up by the Ministry of Textiles, Government of India in 1986 which has been accorded statutory status under the Act of Parliament in 2006 (NIFT Act 2006) for the promotion and development of education and research in field of Fashion Design Management Technology .

NIFT is an institute of National importance that provides fashion business education across the country through its network of 17 campuses. It provides four years under graduate (UG) programme in design and technology, two years post graduate (PG) programme in design, fashion management & fashion technology and short duration education programme to address the specialized needs of professionals and students in the field of fashion. NIFT has its Head Office at New Delhi with its campuses located at Bengaluru, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Panchkula, Patna, Raebareli, Shillong and Srinagar.

VisioNxt: A project of national importance taken by NIFT under the R&D scheme of the Ministry of Textiles, Govt. of India. The project intends to create a forecasting system to develop AI and ML enabled indigenous forecast intending to cater the need of Indian fashion & retail industry, keeping the unique plurality of the country in consideration

National Institute of Fashion Technology is looking to develop a VisioNxt Web Portal development for “VisioNxt” trend and forecasting research project under the Ministry of Textiles, Govt. of India.

In addition, NIFT has also been entrusted the responsibility of the following three strategic projects: -

- 1. An initiation (Phase I) of development of indigenous Fashion Trend and Forecasting process for India:** To initiate the development of the first ever indigenous fashion forecasting system with integrated Artificial Intelligence.
- 2. To develop Fashion Trend insights report for India:** The Fashion Trend insights report that would map out micro and macro trends in style and color direction, using socio-cultural insights extracting regional accents from the country for Indian fashion industry in order to help brands/ manufacturers understand the forthcoming season. Overtime, this will streamline the Fashion industry towards focused vision and targeted product categories.
- 3. Capacity building of the industry to understand insights:** Visionxt will organize a round table to impart awareness to the professionals from the fashion industry on

fashion trend analysis and insights which will help them in consumer centric product and business development.

Visonxt – Trend forecasting facility The trend innovation lab ‘VisionNxt’ would be the first ever indigenous fashion forecasting service of India to give seasonal directions for our country, aligned to our national and sub-national socio-cultural constructs and market requirements. It will be providing validated processes to benchmark India specific trends forecast, and would be using state of the art technology including artificial intelligence. The reports generated are expected to help the apparel and other related industries in the country that rely on trends forecasts and analyses in developing product lines, reducing unsold stocks and strategizing entry into untapped markets.

NIFT, Head Office, New Delhi invites agency for design and development for web portal from reputed and proven track record for preparing a relevant web portal development, management & digital communication strategy for VisioNxt.

Online Tender is inviting under Quality and Cost Base Selection (QCBS) from reputed vendors for **Design and Development of VisioNxt web portal.**

The interested firms should apply online and submit their e-tender along with scanned copies of all the relevant certificates, documents, etc. in support of their technical & price bids– all duly signed – on the <https://eprocure.gov.in/eprocure/app> on or before **21st June, 2021 at 1500** hrs. Tender document is also available for viewing on the “tenders” link of the NIFT website i.e. <http://www.nift.ac.in>