

SANTA BARBARA NEIGHBORHOODS

PRESIDIO NEIGHBORHOOD

Take a step back in time and discover Santa Barbara's unique and rich history in the Presidio Neighborhood. Located in the middle of downtown Santa Barbara, this vibrant, bustling district is where Santa Barbara officially got its start. It's home to a variety of neighborhood shops and eateries that capture the open-air appeal of coastal California and the European ambiance for which the city is known.

- Cultural and Historical sites: El Presidio itself, the Lobero Theatre, Casa de la Guerra, the newly renovated Alhecama Theater, and the Santa Barbara Historical Museum
- 8 wine tasting rooms part of the Urban Wine Trail
- Art galleries, health and wellness, shopping, and over 14 eateries



DOWNTOWN SANTA BARBARA

The focal point of any trip to Santa Barbara is the downtown area, characterized by unique shopping, great food and distinctive architecture. There's plenty to see and do downtown. From historic cultural venues to interesting museums and luxurious spas, you'll find plenty of activities within a short walk of each other. And, strolling through Downtown will give you a chance to admire the city's unique architecture.

- The Santa Barbara County Courthouse, enjoy 360 views of the city
- Distinct and diverse shopping from consignment stores to gift and souvenir shops, open-air markets to galleries
- Restaurants to please any appetite
- Multiple theater and music venues



WATERFRONT DISTRICT

The Santa Barbara Waterfront captures that postcard-perfect view of the area's famous coastline including Stearns Wharf and the Harbor. Pristine beaches, palm tree-lined shores, and the Santa Ynez Mountains as a backdrop ensure plenty of photo-worthy moments. Take a bike ride or a leisurely stroll down the Cabrillo Bike Path making your way from one beach to the next while soaking up the sunshine and ocean-scented air.

- Experience a hands-on, close-up view of sea life at the Santa Barbara Museum of Natural History Sea Center
- Maritime Museum
- Waterfront dining both in the Harbor and on Stearns Wharf
- Wine tasting at Deep Sea Winery, the city's only wine bar that sits over the ocean
- Water activities like sailing, kayaking, whale watching and more



THE FUNK ZONE

Santa Barbara's Funk Zone has become a favorite in recent years. Over the past few decades, this district, which spans the area between the ocean and Highway 101 and is adjacent to the Amtrak station, has enjoyed an upswell of boutique tasting rooms, cafes, galleries, and shops that cater to Santa Barbara's contemporary side.

- Over 20 Art Galleries
- Vintage and contemporary shopping
- Collection of over 20 wine tasting rooms, breweries and a distillery
- Dining ranging from locally sourced seafood to fresh tacos, with both grab-and-go and upscale options available
- Moxi, The Wolf Museum of Exploration + Innovation



HALEY CORRIDOR

The newly formed "Haley Corridor," bound by State, Milpas and Cota Streets, is home to an expanse of burgeoning breweries, mouthwatering eateries and artistic tasting rooms. An industrial mecca, the neighborhood boasts studios of both chic retail gurus and interior designers, as well as bustling storefronts showcasing beautiful, sustainably-crafted furniture and goods.

- The Mill is a new local artisanal marketplace that houses Potek Winery and Third Window Brewing Co.
- Telegraph Brewing Company, Carr Winery and Jaffurs Winery are among the tasting rooms in the area.
- Shop at Catherine Gee Designs, Keefrider Custom Furniture and Millworks.
- Authentic Mexican fare on every corner

